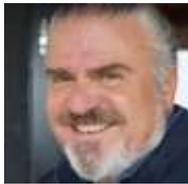




Dear GBO Member,

Meet the GBO President, Richard Wikström



Richard was born in Stockholm, Sweden in 1963. While living abroad for some time, he's now returned to Stockholm. After studies in economics, Richard started his career in the Military before he joined the family business in construction and contracting. Having tried that out, he realized that he was more interested in people than in things, thus he joined a startup company in 1986 that introduced a German

hair care brand in the Scandinavian market.

He stayed with that company for 22 years and advanced from sales representative to vice President Sales & Marketing and during that period he also took his MBA at IFL Stockholm School of Economics.

In 2008 there was a new challenge where he took on the role as CEO for SACHAJUAN, a Swedish hair care brand that, at the time, had distribution in 2 markets and wanted to expand internationally. After growing this brand to 30 markets and growing the revenue 15 times, he decided to take a break from work and focus on physical and mental health.

During this time of reflection, he was invited by Peter Redrin to GBO and joined because he saw the value in getting local and international contacts in a network with like-minded entrepreneurial members that was outside of his, then social and professional, network and a possibility to give back to young entrepreneurs or start-ups. Soon Richard was asked to take the position as President of the Stockholm chapter and later also the Global Presidency to lead, guide and support the Presidents Teams worldwide.

Today, Richard is involved in various start-ups as investor and board member in non-executive positions.

Aside from his professional career Richard has been married for 30 years and has 2 children, 27 and 29 and is soon to become a grandfather. What he enjoys most is to spend time at the lake house with family and friends, where cooking is always on top of the agenda.

Club-events

The spring season has started off with several guest speakers and members- only

meetings in many chapters around the world. We are excited about these events and encourage all chapters to organize guest speakers whether they are members of GBO or external business contacts.

It is important to show a consistent image when it comes to the GBO brand, therefore please contact the Headoffice team to organize invitations or any practicalities around your special events.

You can follow all upcoming chapter meetings and events on our LinkedIn page <https://www.linkedin.com/company/37852777/admin/> Should you want us to promote your story, events or any business related news that would be interesting for our members, please send them to us at secretary@globalbusinessowners.com and we will be happy to share them on our LinkedIn page.

Save the Date!

On the weekend of October 17/18 2020, GBO will hold the second 'GBO Annual Summit 2020'. This event will take place at the [Bendinat Hotel](#) in Mallorca, Spain. Save the Date and make sure you bring your family and friends to celebrate this special event with members from around the world for some socializing, inspiring talks and fun activities. More details will follow soon.

Local WhatsApp group chats

Our local WA group chats can sometimes be overwhelming and receive multiple chat notifications which can be distracting and not always relevant to all, which means that some members may end up leaving the group or putting the group on mute and this would mean missing out on important club information. The GBO WhatsApp group chat is primarily for club announcements, welcome new members, notifications of meetings and events and for any member to ask questions to fellow members. Replies to members' posts should be addressed privately unless it's a group discussion.

Should you be interested, we offer local chapters the possibility to set up a separate GBO WhatsApp group for social and more casual discussions. Please let us know and we would be happy to help set it up for you and other members who want to join.

We would like to remind you that we have our GBO discussion boards <https://www.globalbusinessowners.com/discussionboards/> which can be accessed and read by members internationally, which is a big advantage when posting important announcements, event information and interesting discussions.

We have recently added a few interesting topics such as.

- Digitization in Business: How to use technology to change your business model
- Offers: Are you buying or selling anything? Post it here!
- Business partnerships and employment opportunities
- Holiday and Leisure

Member Referrals for our upcoming cities

As you are aware, with our Referral program, you can refer a friend to become a

member in any of the cities where GBO has a chapter.

We are in the process of opening up GBO Miami and GBO Lisbon and invite everyone to help GBO build these new chapters by referring contacts that you might think would be a good fit for the club.

We remind you that should you refer a guest to sign up for a membership after attending a meeting, we will credit your account with **100€** per successful referral. This credit can either be redeemed against your next membership renewal fee, À la carte services, or it can be donated to a charity of your choice. Any credit will be awarded after the new member has paid the membership invoice. There is no limit on how many successful referrals you can make.

To be eligible for this program, please inform the person you are referring and then complete our Member Referral form

here: <https://www.globalbusinessowners.com/referral/>

You will also find this form in the drop-down menu which appears under your profile picture once you are logged in.

GBO Members' Manual

We want to make sure you know your way around the member's area of our website and App, how the regular meetings work and how to successfully network within GBO. For this purpose, we have prepared a series of videos to help you orient yourself within the GBO world as simply and effectively as possible, so you can start to enjoy the benefits of your membership.

The videos can be found here: <https://www.globalbusinessowners.com/members-manual/>

GBO Connect Proposals

Several fellow GBO members have packaged interesting propositions for your pursuit.

Please do not hesitate to contact any of them for further discussions.

The offers can be found here: <https://www.globalbusinessowners.com/gbo-connect-proposals>

App upgrade follow-up

A few weeks ago, our improved Apps were released from Google Play and App Store. We would like to remind you about the benefits of this great networking tool which lets you contact members around the world, book your seat to our meetings and events, access our Discussion Boards and much more.

Kind regards,
Your GBO Team