



Dear GBO Member,

Welcome to the GBO Newsletter for April! In this latest edition, we are pleased to share all current and upcoming virtual initiatives, new resources, a spotlight on the new GBO Peer Support Groups and an uplifting story that starts the new month of May on a positive note.

Virtual Meetings

April 2020 was the first month in GBO history with a full and varied virtual schedule, comprising 86 meetings, presentations and webinars held across many countries and time zones. For May there are already more than 60 meetings in the calendar and we are looking forward to most likely host over 100 events by the end of the month.

You can look forward to more content filled webinars and presentations by GBO members and external experts.

From May onwards, we are proud to also welcome selected guests to a range of virtual meetings so the GBO network and therefore your personal network can continue to thrive.

GBO Broadcast / GBO Webinar

With over a dozen GBO Broadcasts and GBO Webinars held so far, we would like to provide you with some in-depth detail on the correct choice of medium if you are considering presenting your expertise and business to a live audience in May as well.

GBO Broadcast

A GBO Broadcast is streamed via the GBO channel of the external provider [Crowdcast](#). Crowdcast allows you to hold a webinar without interruptions. Attendees can only see you and/or your slides on the screen and will not be distracted by other attendees. Interaction is possible via chat and the "Ask a question" function. As Crowdcast is an external platform and promotes upcoming streams on their page, your session will also be attended by other interested Crowdcast users and can additionally be streamed to your Youtube, Instagram or Facebook channels at the same time. The stream will be recorded automatically and is accessible at any time after that.

GBO Webinar

GBO Webinars are hosted via one of the GBO Zoom accounts and can be recorded as well. Zoom offers break-out rooms for individual work sessions and direct view and participation of and with all attendees. The audience is limited to GBO members and selected guests.

There are still a few more **FREE** spots available for May. Please contact Global Member Manager [Viktoria Baranyai](#) to reserve your date and discuss further details.

GBO Archives

Expert knowledge delivered during webinars, presentations and talks can now be found in the new [GBO Archives](#), where you can find recordings of previous content and download the presentations.

The screenshot displays a grid of webinar and presentation thumbnails under the heading "Webinars and Presentations". Each thumbnail features the "Global Business Owners" logo and a play button icon. Below each thumbnail is a title and presenter information.

Webinars and Presentations		
Inbound Marketing Presented by Sabrina Prindgall / GBO Zürich	Virtual Influence Presented by John A. Ball / GBO Valencia	How Influencer Marketing can ... Presented by Eveline Hollands / GBO Barcelona
Open Innovation Workshop Presented by Marisol Menendez / GBO Madrid	Conscious Capitalism—The onl... Presented by Joachim Reiss / GBO Madrid	
Live Talks		
BUSINESS ANGELS Hosted by Miguel Reyes Riera / GBO Madrid	CRISIS MANAGEMENT Hosted by Miguel Reyes Riera / GBO Madrid	

New GBO Peer Support Groups

In addition to the GBO Industry groups which have been very active over the last month, the first 2 groups of the new GBO Peer Support category have started regular meetings as well.

Entrepreneurs helping Entrepreneurs

Hosted by [Iwein Borm](#) / GBO Rotterdam, meetings are held every Monday at 20:00 CET. At the heart of each meeting a business case or problem of a member or guest will be discussed by all with the aim to provide practical help, advise and support.

To participate, register for the upcoming meetings on [04 May](#), [11 May](#), [18 May](#) and [25 May](#).

Resilient Lives and Businesses

Hosted by [Kevin Whitcher](#) / GBO London, meetings are held bi-weekly on Wednesdays at 18:00 CET. The "Hackathon to create a Roadmap for the Future" centers around healthy personal and business lives. To participate, register for the upcoming meetings on [06 May](#) and [20 May](#).

New GBO Podcasts

During May you can also look forward to the start of the new GBO Podcast series. Initiated and lead by [John Ball](#) and [Martin Jokub](#), both from GBO Valencia, the first Podcast will feature [Miguel Ángel Reyes Riera](#), CEO of OneDocument and President of GBO Madrid.

Save the Date!

GBO's own Webinar "Develop your Networking Skills"

Have you ever wondered how this "networking thing" really works? How to connect with the right people in the right way and who the "right" people actually are? We will walk you through the basics of successful networking and supply you with many tips and hints on how to form mutually beneficial business friendships in this *Networking 101*.

Hosted by GBO's CEO Miguel Ángel Reyes Riera, Global Vice President Michaela Feudtner and Global Member Manager Viktoria Baranyai for the first time on Wednesday, 27th of May at 10:00 CET, this webinar will be repeated on a monthly basis.

You can already [register](#) today!

GBO Berlin sponsors a new NGO member

During a recent virtual chapter meeting, the members of GBO Berlin were joined by a guest that left a very positive impression.

[Oliver Percovich](#), Founder and Executive Director of [Skateistan.org](#) told them about the work of his award-winning international NGO, which combines skateboarding with educational outcomes. Oliver also mentioned that he would love to join GBO but due to the current crisis the financial situation of the organisation does not allow for extra expenses.

GBO Berlin President [Philip König](#) put on his thinking hat after the meeting,

contacted GBO head office and it was agreed that GBO would sponsor 50% of the yearly membership.

After a call to action from Philip in the GBO Berlin WhatsApp group to determine if other members apart from him would be willing to sponsor the remaining 50% with any amount they choose, 12 more members pledged their part within a few hours, quickly agreeing to extend their and GBO's sponsoring commitment to a 2-year membership for Oliver.

Thank you all for living the spirit of GBO!

At GBO head office we are looking forward to an exciting new month with you all. Your ideas, initiatives and input are always greatly appreciated. Together we are creating the network of tomorrow. Please stay safe and healthy!

Kind regards,
Your GBO Team